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APPLICATION NO.	FI	LING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/455,109	:	12/06/1999	JAMES H. WOLFSTON JR.	P-01777-US1 4659	
25784	7590	01/14/2004		EXAMINER	
MICHAEL		EINBERG	HONG, STEPHEN S		
P.O. BOX 10 AUSTIN, T		-4140		ART UNIT PAPER NUMBER	
,				2178	9
				DATE MAILED: 01/14/200	4 /

Please find below and/or attached an Office communication concerning this application or proceeding.

	Applicati	nN.	Applicant(s)	
	09/455,10	9	WOLFSTON ET AL	···
Offic Action Summary	Examin r		Art Unit	······································
	Stephen S		2178	
- The MAILING DATE f this comm Period for Reply	nunication appears on th	cover sheet with the c	orrespondenc add	ress
A SHORTENED STATUTORY PERIOR THE MAILING DATE OF THIS COMMI - Extensions of time may be available under the provise after SIX (6) MONTHS from the mailing date of this of the period for reply specified above is less than thing the period for reply is specified above, the maximuman of the period for reply is specified above, the maximuman of the period for reply within the set or extended period for the period patent term adjustment. See 37 CFR 1.704(the status)	UNICATION. sions of 37 CFR 1.136(a). In no eve communication. rty (30) days, a reply within the statu m statutory period will apply and wil reply will, by statute, cause the appli ths after the mailing date of this con	nt, however, may a reply be tim tory minimum of thirty (30) day expire SIX (6) MONTHS from cation to become ABANDONE	nely filed s will be considered timely, the mailing date of this cord (35 U.S.C. § 133).	
1) Responsive to communication(s	s) filed on <u>06 November 2</u>	<u>003</u> .		
2a)⊠ This action is FINAL .	2b) This action is	non-final.		
3) Since this application is in condiction closed in accordance with the p				merits is
Disposition of Claims				
4)⊠ Claim(s) <u>1-44</u> is/are pending in t	• •			
4a) Of the above claim(s) <u>28-44</u> is	s/are withdrawn from con	sideration.		
5) Claim(s) is/are allowed.				
6)⊠ Claim(s) <u>1-27</u> is/are rejected.				
7) Claim(s) is/are objected to				
8)⊠ Claim(s) <u>28-44</u> are subject to res Application Papers	striction and/or election re	quirement.		•
9)☐ The specification is objected to by	the Examiner			
10) The drawing(s) filed on is/a		objected to by the Exa	miner	
Applicant may not request that any	, , , , , , , , , , , , , , , , , , , ,	•		
11) The proposed drawing correction	• • • • • • • • • • • • • • • • • • • •	<u>-</u>	, ,	г.
If approved, corrected drawings are			•	
12) The oath or declaration is objected	d to by the Examiner.			
Priority under 35 U.S.C. §§ 119 and 120				
13) Acknowledgment is made of a cla	aim for foreign priority und	der 35 U.S.C. § 119(a)-(d) or (f).	
a) ☐ All b) ☐ Some * c) ☐ None o	of:			
1. Certified copies of the prior	rity documents have beer	received.		
2. Certified copies of the prior	rity documents have beer	received in Application	on No	
3. Copies of the certified copiapplication from the Int* See the attached detailed Office at	ternational Bureau (PCT I	Rule 17.2(a)).		itage
14) Acknowledgment is made of a claim	m for domestic priority un	der 35 U.S.C. § 119(e	e) (to a provisional a	application).
a) ☐ The translation of the foreign 15)☐ Acknowledgment is made of a clai				
Attachment(s)			,	
1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review 3) Information Disclosure Statement(s) (PTO-144)	w (PTO-948)		(PTO-413) Paper No(s Patent Application (PTO	

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DETAILED ACTION

1. This action is responsive to communications: amendment filed on November 6, 2003 to the Application filed on 8/25/99.

2. In the amendment claims 28-44 have been added. Accordingly, claims 1-44are pending in the case. Claims 1, 9, 15, 21 and 25 are independent claims.

Election/Restrictions

Newly submitted claims 28-44 are directed to an invention that is independent or distinct from the invention originally claimed for the following reasons: Claims 28-44 are directed to the specific feature of providing communications which would have been searched in Class 709 subclass 203+, and that the newly added claims would have been restricted if originally presented as a subcombination invention with the earlier presented claims.

Since applicant has received an action on the merits for the originally presented invention, this invention has been constructively elected by original presentation for prosecution on the merits. Accordingly, claims 28-44 are withdrawn from consideration as being directed to a non-elected invention. See 37 CFR 1.142(b) and MPEP § 821.03.

Claim Rejections - 35 USC § 103

3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

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(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 1-4, 7-12, 15-18 remain rejected under 35 U.S.C. 103(a) as being unpatentable over Center for Matalloenzyme Studies: Summer Undergraduate Research Program (herein SURP; www.uga.edu/cms/SURP.html 3/1/1998).

4. **Regarding independent claims 1, 9, and 15,** SURP teaches presenting an application form over a computer network to an applicant, the application including at least one user-activateable hyperlink (the input boxes of the application are located on page 3 and hyperlinks are located on page 2, "first *visit this page* to select...," and page 3, "See this page for faculty list.").

SURP does not explicitly teach, upon activation of the hyperlink, displaying a communication to the applicant from an identified individual associated with the institution, thereby encouraging the applicant to complete the application by socializing the application process with a communication to the applicant from the identified individual. However, SURP does teach, upon activation of the hyperlink, displaying a web page from which a user can access a communication to the applicant from an identified individual associated with the institution, thereby encouraging the applicant to complete the application by socializing the application process with a communication to the applicant from the identified individual. When either of the previously mentioned hyperlinks is activated, the CMS Faculty page is retrieved, displaying a list of professors associated with the university. Further activation of the hyperlinks associated with each faculty member retrieves a communication from the respective faculty member. It would

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have been obvious to one of ordinary skill in the art at the time of the invention to modify SURP so that the hyperlink located on the application would have retrieved the communication as well. Such would have been done if fewer professors were involved to not require extra clicks from a user or to present the communications to the user quicker.

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- 5. **Regarding dependent claim 2,** SURP teaches the institution being a college or university and the identified individual being a student, faculty member, or alumnus associated with the institution (the institution is associated with the University of Georgia and the individuals are professors).
- 6. **Regarding dependent claims 3, 10, and 16,** SURP teaches the communication describing the individual and providing a means of communication (the professors display names and backgrounds and provide e-mails, see the individual faculty pages, e.g. Harry A. Dailey).
- 7. **Regarding dependent claim 4,** SURP teaches the communication including a still or motion image of the individual (photos are shown of most professors, see CMS Faculty and the individual faculty pages).
- 8. **Regarding dependent claim 7,** SURP teaches the communication including contact information (the professors provide e-mails, see the individual faculty pages, e.g. Harry A. Dailey).

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9. **Regarding dependent claim 8,** SURP teaches providing to the user a response when an application is completed, the response containing a message from an individual associated with the university and a means of contacting the individual. This means of contact is available only after a user completes the application and submits it.

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- 10. Regarding dependent claims 11 and 17, SURP teaches the communication including a new Web Page and a description of the individual (see CMS Faculty and the individual faculty pages). SURP does not explicitly teach the communication including a Web Page in a pop-up window. However, it was known and typical in the art at the time of the invention for new browser windows to be presented in either the same window as the activated link, or presented in a new window acting as a pop-up window. It would have been obvious to one of ordinary skill in the art at the time of the invention to modify SURP in order to enable the associated pages to appear in a pop-up window. This would have given the user the ability to view both the communication and the application at the same time, allowing the user to continue filling out the application, copy and paste information between windows easily, and read the communication at will.
- 11. **Regarding dependent claim 12 and 18,** the claim incorporates substantially similar subject matter as claim 1, and is rejected along the same rationale.

Claims 5-6, 13-14, 19-27 remain rejected under 35 U.S.C. 103(a) as being unpatentable over SURP in view of Popp et al (herein Popp; USPN 6249291 – filing date 9/22/1995).

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12. **Regarding dependent claims 5, 13, 14, and 19,** SURP does not explicitly teach the communication content being dependent on information entered into the form. However, Popp does teach delivering a web page to a user wherein the web page is a response to a user that depends on a user's input (col 3, In 35-40 and 57-63). It would have been obvious to one of ordinary skill in the art at the time of the invention to combine SURP and Popp. Such a combination would have made the creation of the application web page easier by implementing an object-oriented paradigm.

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- 13. Regarding dependent claim 6, SURP does not explicitly teach the communication content being assembled in response to activation of the hyperlink. However, Popp does teach the dynamic creation of a web page (col 3, In 35-40 and 57-63). It would have been obvious to one of ordinary skill in the art at the time of the invention to combine Popp and SURP in such a way to dynamically assemble content in response to the activation of a hyperlink. This would have allowed a web page to be responsive to user input on a prior page. For example, if a number of SURP applicants had already chosen a professor with whom they want to do research a responsive web page could inform the applicant to choose a different professor, or address a different problematic input error.
- 14. **Regarding dependent claim 20,** SURP does not explicitly teach the communication being constructed from components. However, Popp does teach the construction of web pages by using various components (col 4, ln 41-47). It would have been obvious to one of ordinary skill in the art at the time of the invention to combine

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SURP and Popp. Such a combination would have made the creation of the application web page easier by implementing an object-oriented paradigm.

- 15. Regarding independent claims 21 and 25, SURP teaches presenting an electronic form over a computer network to the user, the form including plural information fields and at least one user-activateable hyperlink that is activateable by the user after the user enters information into one or more predefined information fields of the form (the information fields of the form are located on page 3 and hyperlinks, activateable after the user enters information into one or more of the fields, are located on page 2, "first *visit this page* to select...," and page 3, "See this page for faculty list." Of the CMS: Summer Undergraduate Research Program web page).
- 16. SURP teaches, upon activation of the hyperlink, displaying to the user information that relates to the underlying purpose of the form. SURP does not explicitly teach displaying customized information that is parametrically customized according to information in one or more of the predefined information fields. However, Popp does teach delivering information to a user wherein the information is a response to a user and the information is customized based on input provided by the user in the previous page (col 3, ln 35-40 and 57-63). It would have been obvious to one of ordinary skill in the art at the time of the invention to combine SURP and Popp. Such a combination would have made the creation of the application web page easier by implementing an object-oriented paradigm and would have better informed users by enabling custom messages to be presented to users.

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17. Regarding dependent claim 22 and 26, SURP teaches including a communication to a user from an identified individual associated with the institution.

When either of the hyperlink located on the CMS: Summer Undergraduate Research Program web page are activated, the CMS Faculty page is retrieved, displaying a list of professors associated with the university and communications regarding their respective work. Further activation of the hyperlinks associated with each faculty member retrieves an extended communication from the respective faculty member.

- 18. Regarding dependent claim 23 and 27, SURP teaches an institution being a college or university. SURP does not explicitly teach an admission form into a college. However, SURP does teach a college-associated research program admission form. It would have been obvious to one of ordinary skill in the art at the time of the invention to use similar means with standard college admission forms. This would have made applying to the school easier, cheaper, and faster for many students with Internet access.
- 19. **Regarding dependent claim 24,** SURP teaches communication information that does not explicitly relate to instructions for completing the application (see CMS Faculty and the individual faculty pages).

Response to Arguments

20. Applicant's arguments filed on November 6, 2003 have been fully considered but they are not persuasive.

On page 8 of the amendment, Applicant provides the following arguments:



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Claim 1 is a method of encouraging completion of forms through the introduction "during forms processing of appropriate communication to the applicant..."

SURP teaches viewing faculty advisor web pages before the student begins to complete the form, not "during forms processing." SURP states "[F]irst visit this page to select your three choices of faculty advisor, then submit the online application form at the bottom of this page..."

Applicant addresses and solves the problem of individuals beginning to complete a form and then failing to complete it. The number of admission application received by a school can be reduced because some students that begin a lengthy admissions form lack the motivation to complete the form. By encouraging completion of a form once started, the number of admissions applications can be increased. This problem is not addressed in SURP, in which the links are accessed before beginning the form. Taking the SURP reference as a whole for what it teaches, it teaches selecting a faculty advisor and then completing the form.

Examiner disagrees with the argument. It should be note that the Claims define the metes and bounds of the invention. In the instant case, the claim, specifically in the preamble, states "during forms processing of appropriate communication to the applicant..." However, the claim does not *limit* as to what can be considered as the "forms processing." In SURP, the "forms processing" consists of several steps that include visiting the initial page and the filling out the actual form fields. It appears that the Applicant may be arguing that the forms processing is limited to when the form page is being displayed on the screen. Nevertheless, there is no claimed limitation that requires the form processing session to be limited in such way. Although the claims are interpreted in light of the specification, limitations from the specification are not read into the claims. See *In re Van Geuns*, 988 F.2d 1181, 26 USPQ2d 1057 (Fed. Cir. 1993).

Furthermore, Applicant should note that a preamble is generally not accorded any patentable weight where it merely recites the purpose of a process or the intended

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use of a structure, and where the body of the claim does not depend on the preamble for completeness but, instead, the process steps or structural limitations are able to stand alone. See *In re Hirao*, 535 F.2d 67, 190 USPQ 15 (CCPA 1976) and *Kropa v. Robie*, 187 F.2d 150, 152, 88 USPQ 478, 481 (CCPA 1951).

Conclusion

THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Stephen S. Hong whose telephone number is (703) 308-5465. The examiner can normally be reached on Monday to Friday, 9:00am to 6:00pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Heather Herndon can be reached on (703) 308-5186. The fax phone

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number for the organization where this application or proceeding is assigned is (703) 872-9306.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is (703) 305-3900.

Stephen Hong

Primary Examiner

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January 9, 2004